

**WOOD, HERRON & EVANS, L.L.P.**

BRUCE TITTEL  
DONALD F. FREI  
DAVID J. JOSEPHIC  
DAVID S. STALLARD  
J. ROBERT CHAMBERS  
GREGORY J. LUNN  
KURT L. GROSSMAN  
CLEMENT H. LUKE, JR.  
THOMAS J. BURGER  
GREGORY F. AHRENS  
WAYNE L. JACOBS  
KURT A. SUMME  
KEVIN G. ROONEY  
KEITH R. HAUP  
THEODORE R. REMAKLUS  
THOMAS W. HUMPHREY  
SCOTT A. STINEBRUNER  
DAVID H. BRINKMAN  
BEVERLY A. LYMAN, PH.D.  
KRISTI L. DAVIDSON

OF COUNSEL  
JOHN D. POFFENBERGER  
THOMAS W. FLYNN

2700 CAREW TOWER  
441 VINE STREET  
CINCINNATI, OHIO 45202-2917

TELEPHONE: 513-241-2324

FACSIMILE: 513-241-6234

EMAIL: info@whepatent.com

PATENT, TRADEMARK, COPYRIGHT  
AND UNFAIR COMPETITION LAW  
AND RELATED LITIGATION

EDMUND P. WOOD 1923-1988  
TRUMAN A. HERRON 1935-1978  
EDWARD B. EVANS 1938-1971

March 28, 2005

JOSEPH R. JORDAN  
C. RICHARD EBY  
DAVID E. PRITCHARD

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J. DWIGHT POFFENBERGER, JR.  
KATHRYN E. SMITH  
P. ANDREW BLATT, PH.D.  
DAVID E. JEFFERIES  
WILLIAM R. ALLEN, PH.D.  
JOHN PAUL DAVIS  
DOUGLAS A. SCHOLEK  
BRETT A. SCHATZ  
DAVID W. DORTON  
SARAH OTTE GRABER  
STEVEN W. BENINTENDI, PH.D.  
RANDALL S. JACKSON, JR.

TECHNICAL ADVISORS  
HENRY M. LABODA, PH.D.

**FACSIMILE COVER SHEET**

To: Examiner R.E. Rhode, Jr.  
Group Unit No. 2166  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Fax: 703-872-9306

From: Thomas W. Humphrey

Re: Our File: SONY-95  
U.S. Application Serial No. 09/871,716  
Filed June 1, 2001  
Facilitating Offline and Online Sales  
Siegel et al.

Pages: 17 (including cover sheet)

**MESSAGE/COMMENTS**

Confirmation copy will not follow.

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PATENT  
ATTY. DOCKET NO. SONY/95

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Siegel et al.  
Serial No. : 09/871,716  
Filed : June 1, 2001  
For : Facilitating Offline and Online Sales

Art Unit: 2166  
Examiner: R.E. Rhode, Jr.

Mail Stop AMENDMENT  
Commissioner of Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

*Via Facsimile*

AMENDMENT TRANSMITTAL

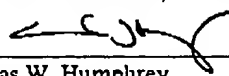
1. X Transmitted herewith is a Response to Office Action.
2.    Small Entity status of this application under 37 CFR 1.9 and 1.27 has been established by a verified statement previously submitted.
- Enclosed is a verified statement to establish Small Entity status
- X Other than a Small Entity

3. The fee has been calculated as shown below:

(Col. 1)		(Col. 2)		(Col. 3)	SMALL ENTITY		LARGE ENTITY	
Claims Remaining After Amendment		Highest No. Previously Paid For		Extra	Present Rate	Fee	Present Rate	Fee
TOTAL	18	MINUS	20	0	x \$25	\$0	x \$50	\$0
INDEP.	3	MINUS	3	0	x \$100	\$0	x \$200	\$0
FIRST PRESENTATION OF MULTIPLE DEP. CLAIM					+\$180	\$0	+\$360	\$0
TOTALS					TOTAL FEE	\$0	TOTAL FEE	\$0

         Additional fee for claims is required.

I hereby certify that this correspondence is being sent via facsimile (703-872-9306) to Examiner R.E. Rhode, Jr. in Art Unit 2166 at Mail Stop: Amendment, U.S. Patent Office, P.O. Box 1450, Alexandria, VA 22313-1450: March 28, 2005

  
Thomas W. Humphrey  
Reg. No. 34,353

4.        Attached is a check in the sum of \$      . Please charge my Deposit Account No. 23-3000 in the amount of \$      .

5. The proceedings herein are for a patent application and the provisions of 37 CFR 1.136 apply.

Complete (a) or (b) as applicable.

(a)        Applicant petitions for an extension of time under 37 CFR 1.136 for the total number of months checked below:

Extension (in months)	Fee for other than small entity	Fee for small entity
<u>      </u> one month	\$ 120.00	\$ 60.00
<u>      </u> two months	\$ 450.00	\$225.00
<u>      </u> three months	\$1020.00	\$510.00
<u>      </u> four months	\$1590.00	\$795.00
<u>      </u> five months	\$2160.00	\$1080.00

Extension fee due with this request \$      .

If an additional extension of time is required, please consider this a petition therefor. (Check and complete the next item, if applicable)

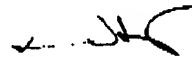
       An extension for        months has already been secured and the fee paid thereof of \$       is deducted from the total fee due for the total months of extension now requested.  
Extension fee due with this request \$      .

OR

(b)  X  Applicant believes that no extension of term is required. However, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition for extension of time.

X  If any additional fee for claims or extension of time is required, charge Account No. 23-3000.

Respectfully submitted,



Thomas W. Humphrey  
Reg. No. 34,353

Wood, Herron & Evans, L.L.P.  
2700 Carew Tower  
441 Vine Street  
Cincinnati, OH 45202-2917  
Voice: (513) 241-2324  
Facsimile: (513) 241-6234

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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Siegel et al. Art Unit: 2166  
Serial No. : 09/871,716 Examiner: R.E. Rhode, Jr.  
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Mail Stop Non-Fce Amendment  
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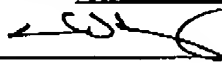
*Via Facsimile*RESPONSE TO OFFICE ACTION

This paper is in response to the Office Action mailed January 26, 2005.

Claim amendments begin on page 2 of this paper.

Remarks begin on page 7 of this paper.

I hereby certify that this correspondence is being sent via  
facsimile (703-872-9603) to Examiner R.E. Rhode, Jr. in Art  
Unit 2166 at U.S. Patent Office, P.O. Box 1450, Alexandria,  
VA 22313-1450: March 28, 2005

  
Thomas W. Humphrey  
Reg. No. 34,353